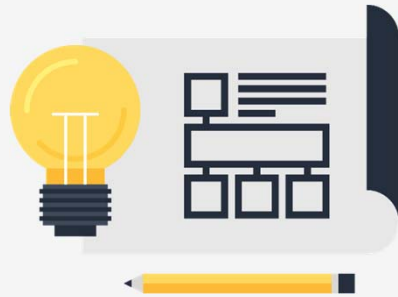


وڪره لاپ  
WAKRA LAB



Introduction

# *Agenda*



- ④ About Wakralab
- ④ Our Services
  - Services for Enterprise
  - Services for Small Businesses
  - Business Support Products
- ④ Engagement Model
- ④ Our Clients
- ④ Why WakraLab?

## *About Us*



Wakralab is a **100% Qatari** ownership company assisting enterprises and small businesses in Qatar achieving their technology goals.

Wakralab has been in the market for **4 years** and experienced a phenomenal growth serving more than **45 clients** with their technology needs.

The key success factor for Wakralab lies in translating the technology to match the customer need the most efficient and economic way delivered by a **strong local and international team**.

Wakralab provides digital services like websites, mobile applications, employee portals, e-commerce portals and custom applications to both enterprise and small businesses.

## *What we do*



# *Services for Enterprise*



- Corporate Websites
- Content Management System
- Employee Portals
- Mobile business applications
- Custom CRM
- Enterprise Ecommerce
- Event Management & Registration System
- Application Maintenance and Support Services



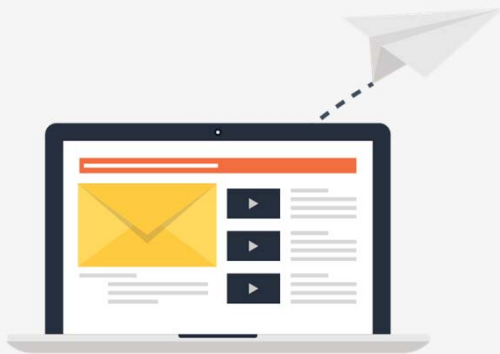
# *Services for Small Businesses*



- Business consulting services for startups
- Business Websites
- Mobile Applications (MVP for Startups)
- Ecommerce on community platforms
- White label apps
- Gaming and Utility web applications
- Digital Marketing Services
- Web Analytics
- Hosting Services



# *Business Support Products*



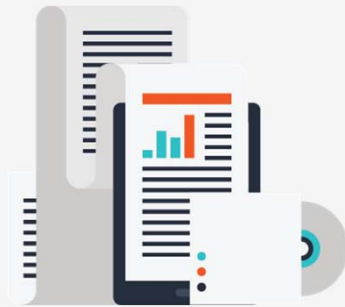
## **Correspondence Management System**

a unified platform to track all the incoming and outgoing correspondence and communication of an organization (B2B & D2D) and make them available to all application users according to their roles and access.

### **Key Features of our product:**

- Process incoming, internal and outgoing correspondence with attached documents.
- Electronic correspondence/ file creation, management and routing.
- Maintenance of e-Registers – personal, divisional and departmental.
- Inter-divisional interface allowing sharing of files, papers, etc.
- Electronic profile support and pre-created correspondence profiles.
- White Hall File view (replica view of physical files) with note sheet and digital signature integration.
- Advanced search capabilities.
- Social and Mobile extensions that enhance responsiveness and ease to access the application.

# *Business Support Products*



## **Document Management System**

a unified application suite for document archival (real-time document generation, controlled distribution and digitalization of printed documents), case management and workflows

### **Key Features of our product:**

#### **Document Archival**

- Bookmarks and shortcuts for faster document access and quick reference
- Version control, check-in/check-out and audit features
- Standardized document indexing
- Export items from grid display to Excel format
- Multi-document actions for quick processing

#### **Workflow Management**

- Options to add workflow attachments and comments
- Tracking options for launched workflows
- Configurable workflow alerts and reminders
- Comprehensive workflow history and audit trails
- Powerful workflow analytics

#### **Information Capture & Sync**

- completely automate the capture process with automatic indexing, automatic document recognition (ADR), zonal OCR, full-text search and searchable PDF's



# *Business Support Products*



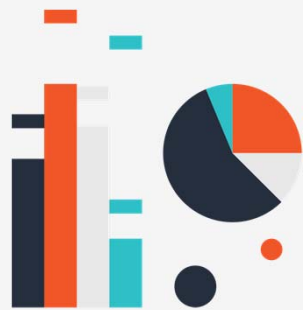
## **Asset Tracking System**

a platform to identify and track the position of a tagged asset present in a defined area

### **Key Features of our product:**

- A RF enabled active tag to associate with an asset and identify it at various locations
- a Gyroscope to detect motion of the asset
- a RF module to transfer the data to nearest receiver pole
- Gateway collects data from all the poles and transfer to the server

# *Business Support Products*



## **Business Analytics**

a subscription based Big Data platform (Hadoop-As-A-Service) to help SMEs derive data driven insights to improve their operational efficiency

### **Key Features of our product based on HaaS:**

- Secure Environment
- Availability through different channels
- High degree of flexibility
- Ad-hoc Analysis
- Process Improvement
- Intelligent Alerts

# *Engagement Models*



Wakralab offers several engagement models based on client requirement and project complexity.

- **Fixed Price Model** – for projects with pre-defined scope and timeline
- **Hourly Price Model** – for projects with not well-defined scope and tend to undergo frequent changes
- **Dedicated Hiring Model** – for projects requiring in-house development and support for a longer period of time

# Our Clients



جهاز قطر للاستثمار  
QATAR INVESTMENT AUTHORITY



وزارة المواصلات والاتصالات  
Ministry of Transport & Communications



vodafone



أسباير كتارا للضيافة  
Aspire Katara Hospitality



QDB

بنك قطر للتنمية  
QATAR DEVELOPMENT BANK



مؤتمر ومعرض قطر للتعاقدات والمشريات الحكومية



MANAZEL



Jasmine



Veauty

# *Why Wakralab*



- Deep understanding of technology with experienced professionals available locally
- Unmatched service quality
- Management & Governance by Certified Project Professionals
- Service Level Agreement Management

*Shukran*

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