



# Brief Company Profile

New Waves Digital Marketing and Web Design Agency.  
**A CREATIVE DIGITAL MARKETING AGENCY WITH A PASSION FOR DESIGN**



**Start up & Never Stop**



## About Us.

Based in Qatar, New Waves offer top quality web design and development plus a full range of professional internet marketing services. [Connecting Buyers & Sellers at Scale!](#)

We implement a range of digital marketing activities to drive results for clients. At the strategy and planning phase, we determine the right mix of tactics to get the best return on your investment. We continuously use what we learn from analytics to optimise campaigns and drive further value.

Because we are honest and committed, we will tell you what you need to hear, not what we think you want to hear. We challenge ourselves every day using New Waves's core ethos that 'There's always a solution'.

### Our mission.

**Our mission** is to **help you raise your business to the next level.** To help professionals build their personal brand online. To help companies expand their business online, reach new clients and get new opportunities.

Spend less time running your business and more time growing it. New Waves helps grow your business by looking after crucial components such as digital marketing.

**Our goal** is to free up your valuable time so you spend less time running your business and more time growing it.

### What We Do.

- ✓ Digital Marketing Strategy
- ✓ Web Design and Development
- ✓ E Commerce & Automation Solutions
- ✓ Branding
- ✓ SEO – Search Engine Optimization
- ✓ Conversion Rate Optimization
- ✓ PPC – Pay Per Click Advertising
- ✓ Lead Generation Services
- ✓ Content Marketing Strategy
- ✓ Email Marketing & Services
- ✓ Social Media Marketing & Management

So wherever you are based, if you are looking for a strong and successful internet profile; New Waves will have the web solution your company needs.

- ✓ Excellent value for money
- ✓ Bespoke website design & branding
- ✓ Full team of in-house specialists
- ✓ Internet marketing experts
- ✓ SEO, PPC & Social Media
- ✓ Effective lead generation



With our attention to details we offer all clients, not just a wealth of design and programming expertise, but also the marketing and SEO services needed for your business to succeed.

**Web Development New-Waves**



We create websites for all, from small local businesses needing a simple web presence, to larger companies and organizations requiring high level database and application programming, plus real estate and e-commerce packages.

Complete web design and development services, from complex database driven corporate flagship sites to targeted lead generating landing pages.

With the latest in cloud hosting and customer support you can be confident of quality services after the launch of a new web site.

**SEO, PPC and Internet Marketing**



New-Waves offers a full range of SEO and internet marketing services with the expertise and proven track record to make sure that your business takes full advantage your web site's potential.

Millions turn to Google everyday to find exactly what they're looking for and we are proud to be a Google Adwords Certified Partner and can guarantee you real, measurable results through a Google Adwords campaign.

Social Media has become one of the most important channels of marketing today. New-Waves has the knowledge and techniques needed to create the right strategy to promote your products or services within this booming medium.

**YOUR COMPLETE SOLUTION FOR INTERNET MARKETING**





A partial list of current and former clients includes:

- Qatar Foundation
- Salam Globex Business Center
- First Step Sport Center
- Great Place to Work® Institute
- Jawas Medical
- West Bay Medicare
- Al Razi Medical Center
- Dr. Mohamad Amine Zbeib Polyclinic
- Al Etihad Polyclinic
- Al Kawthar Secondary School for Girls
- London Academy Doha
- EduTec Training Center
- Qatar Translation Center
- Expat Financial Help
- Al-Mashora Legal Firm
- E-Book Publishers
- Al Kindi Xpress Cleaning Service
- Lund Royal for Marine Services, Trading and Maintenance
- BIN OJAN TRADING & Contracting Group
- Ali Bin Khamis Alkuwari Agriculture
- SMART ALFA - Mobile Accessories Company
- Royal Art Kitchen Equipment Co
- Glamour Beauty Salon
- Cut and Dry Men Salon
- Al - Hijazi Car Electrical Services ..... and much more ...!